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Women in STEM Careers 2020

Sponsorship and Exhibition Prospectus

Saturday March 28 2020

IET London: Savoy Place



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Welcome

We are delighted to welcome you to Women in STEM Careers 2020, hosted by jobs.ac.uk.

Women in STEM Careers 2020 offers a full and exciting programme of recruitment led presentations, networking opportunities and career workshops, for Women who are specifically interested in career opportunities within Publicly funded and Charitable status Research Organisations. Our inaugural event will take place at the Institution of Engineering and Technology's prestigious London home.

Since launch, the collaboration between jobs.ac.uk and both Publicly funded and Charitable status Research Organisations has grown considerably. We understand that diversity is increasingly important for your recruitment, especially within STEM fields where women are often under-represented, particularly in senior roles.

Following an in-depth consultation with organisations in the sector, we have developed an understanding of the prevailing International recruitment challenges you face in attracting women to your vacancies.

In response to these challenges we have launched Women in STEM Careers 2020, a dedicated careers

event giving an unparalleled opportunity to reach a wide variety of women from final year undergraduates, to recent graduates, masters or doctoral students, women currently working in STEM at various levels and STEM returners.

With hundreds of delegates set to attend Women in STEM Careers 2020, we have developed a range of sponsorship and exhibition packages to provide organisations, like yours, with an opportunity to reach and engage with our audience.

I hope that you find the information enclosed helpful. Please don't hesitate to get in touch if you would like discuss your package and exposure at the event in more detail.

Kind regards,

Emily Lea
Client Engagement Manager - Public Sector
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Event Synopsis

New for 2020, Women in STEM Careers will provide your organisation with a robust channel to meet hundreds of women with an interest in the opportunities available at Publicly funded and Charitable Status Research Organisations.

Our congregation will be formed from a wide-range of delegates, however a significant proportion will be UK based academics and researchers currently working in STEM research, but open to career opportunities within Publicly funded and Charitable Status STEM Research Organisations within the UK. Other delegates will share these interests, and will be made up from recent graduates, masters or doctoral students, and early career job hunters from a wide range of nationalities.

Exhibiting will instil the perfect opportunity for you to showcase your employer brand and promote your organisation to our engaged audience of prospective employees, in a prestigious London venue.

The sponsorship and exhibition packages have been developed to optimise your organisations' exposure to our audience, while the exhibition area has been designed to facilitate and encourage networking between delegates and exhibitors.

Exhibitors will also have the opportunity to deliver a presentation to delegates, to promote their organisation and the benefits of joining, while career workshops will amplify the event in our 381m² space.



Host and Venue Details

IET London: Savoy Place

Since 1909, Savoy Place has been the London home of The Institution of Engineering and Technology (IET), one of the largest international engineering institutions, with more than 168,000 members worldwide.

Located in the heart of London, this historic building offers stunning views over the River Thames, while boasting excellent transport links across the capital. Following a £30 million refurbishment, this stunning venue offers a selection of inspiring event spaces, equipped with cutting edge technology.

About jobs.ac.uk

As the foremost global job board for careers in research, science and academia, jobs.ac.uk offers a selection of products and services to help you access, attract, and engage with a large audience of bright, talented candidates.

Launched in 1998 by the University of Warwick, jobs.ac.uk attracts 8 million website users each year, who account for more than 70 million job views². Today, jobs.ac.uk advertises vacancies for more than 1,950 organisations .

Visit London

An incredibly well connected city, London is a truly cosmopolitan. Visitors can experience a wealth of different cultures throughout the capital and engage in a wide-range of activities, from sampling London's 6,000 restaurants through to visiting world-famous attractions, This is the ideal location for Women in STEM Careers 2020.

²Google Analytics 2017

³jobs.ac.uk data (1 August 2016 - 31 July 2018)

Exhibitor and Sponsor Benefits

Targeted Audience

Meet a wide variety of academics and researchers from final year undergraduates, to recent graduates, masters or doctoral students, early career job hunters, women currently working in STEM at various levels and STEM returners.

Face-to-Face Recruitment

Engage in conversation with delegates to discuss their career interests, promote your organisation and assess candidates' suitability for your vacancies.

Save Time

Generate a fast and accurate impression of a high number of candidates by speaking to them directly at the event, instead of screening CVs and arranging several interviews.

Informal Interviews

Utilise the breakout space available at the venue to have one-to-one conversations with delegates, and find out more about their background and professional experience.

Customer Service

Our dedicated team will discuss your requirements, recommend a suitable package and support your attendance at this event from start to finish.

Build Relationships

Meet prospective employees and exchange contact details to grow your CV database and build relationships to support your international recruitment activity.

Networking Opportunities

Network with delegates and exhibitors alike to learn more about recruitment initiatives at other organisations and best practice within the sector, to enhance your employment tactics.

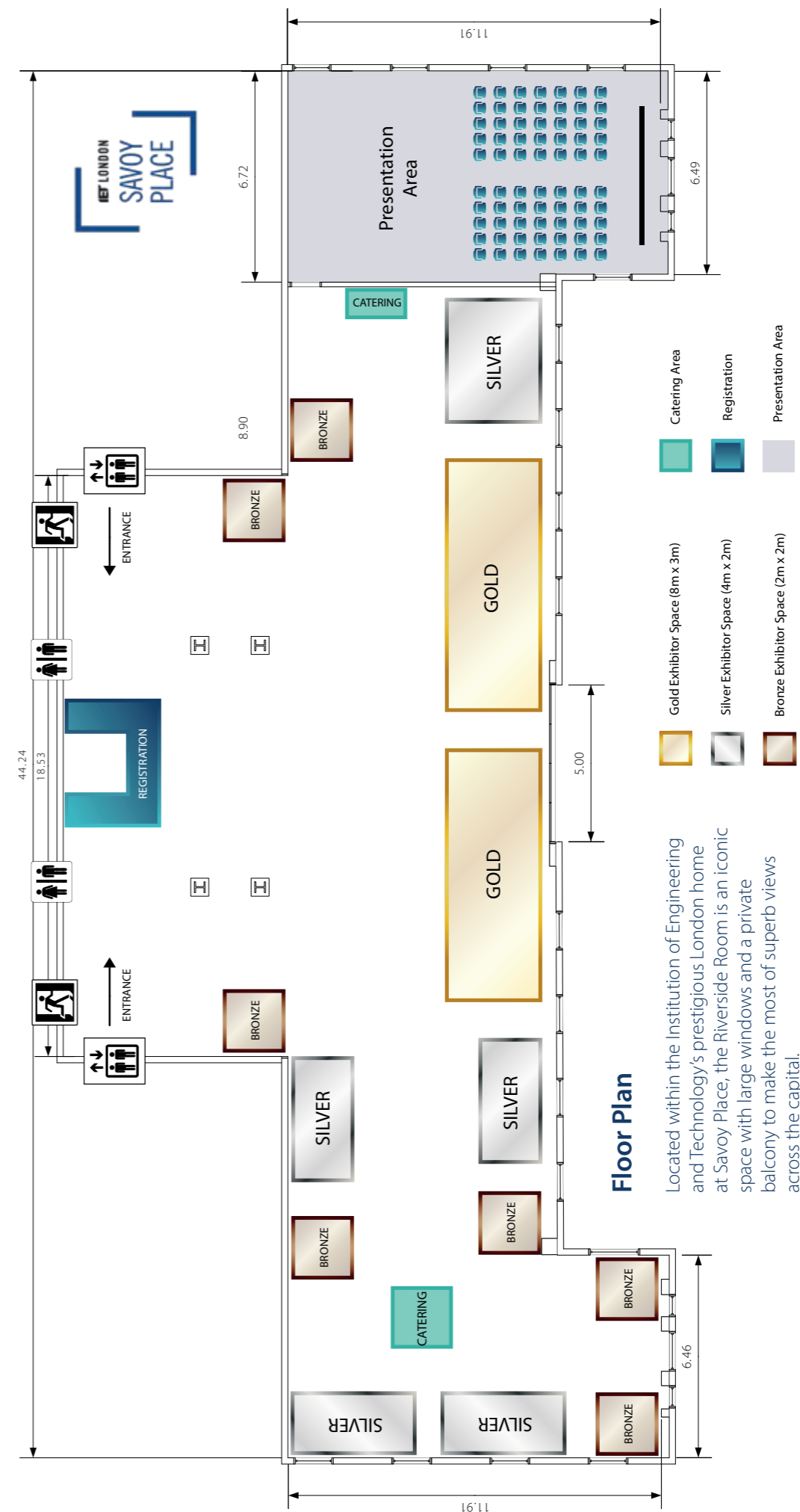
Employer Brand

Showcase your employer brand and raise awareness of the career opportunities and current vacancies on offer at your organisation to an audience of prospective employees, before, during and after the event.



Women in STEM 2020: Event Programme

Start	End	Speaker/Topic
08:00	09:15	Exhibition setup
09:15	09:30	Exhibitor briefing
10:00	-	Exhibition opens
10:30	10:50	Presenting opportunity
10:50	11:10	Presenting opportunity
11:10	11:30	Break
11:30	12:00	Workshop
12:00	12:15	Break
12:15	12:45	Presenting opportunity
12:45	13:15	Gold
13:15	13:30	Break
13:30	14:00	Workshop
14:00	14:15	Break
14:15	14:35	Presenting opportunity
14:35	14:55	Presenting opportunity
14:55	15:10	Break
15:10	15:30	Presenting opportunity
16:00	-	Exhibition close
16:00	18:00	Exhibition pack down
18:00	-	Venue close



Exhibitor Packages



Gold Package

- 8m x 3m exhibition space
- 2 x 180cm tables with fitted, black table cloth
- 6 x exhibitor chairs
- 6 x full exhibitor registration places
- Lunch and refreshments for 6
- Listed as a headline sponsor in the event programme with your logo and 100 word description
- Listed as a headline sponsor on the event website with your logo and 100 word description
- Presentation slot, at a peak time
- Delegate flyer and / or promotional item in the delegate bag
- Full page advert in the event programme
- Post event email campaign to all opted-in delegates
- Your Logo on all pre-event delegate email campaigns and publicity communications
- Your Logo on the holding slide, between exhibitor presentations

£10,000
+ VAT



Silver Package

- 4m x 2m exhibition space
- 180cm table with fitted, black table cloth
- 4 x exhibitor chairs
- 4 x full exhibitor registration places
- Lunch and refreshments for 4
- Listed as a partner in the event programme with your logo and 100 word description
- Listed as an associate on the event website with your logo and 100 word description
- Presentation slot
- Half page advert in the event programme

£7,500
+ VAT



Bronze Package

- 2m x 2m exhibition space
- 120cm table with fitted, black table cloth
- 2 x exhibitor chairs
- 2 x full exhibitor registration places
- Lunch and refreshments for 2
- Listed as an associate in the event programme with your logo and 100 word description
- Listed as an associate on the event website with your logo and 100 word description

£5,000
+ VAT

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Sponsorship Opportunities

Lanyard Sponsor

- Your logo will be included in a prominent position on our event lanyards, which will be worn by all delegates and exhibitors on the day
- Listed on the event website and in the event programme as the lanyard sponsor

£2,000
+ VAT

Pen and Note Pad Sponsor

- Your logo will be included on a pen and notepad given to all attendees on arrival
- Benefit from being linked to all of the notes our delegates take at the event
- Listed on the event website and in the event programme as the pen and note pad sponsor

£3,000
+ VAT

Water Bottle Sponsor

- Your logo will appear on the water bottle received by all delegates on arrival
- Our reusable water bottles are an ideal way to ensure your brand travels home with delegates
- Listed on the event website and in the event programme as the water bottle sponsor

£3,000
+ VAT



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